

TOUROGRAM

2003 WINTER 5763

Touro Casts a New Web

By Barry Jay Schiff

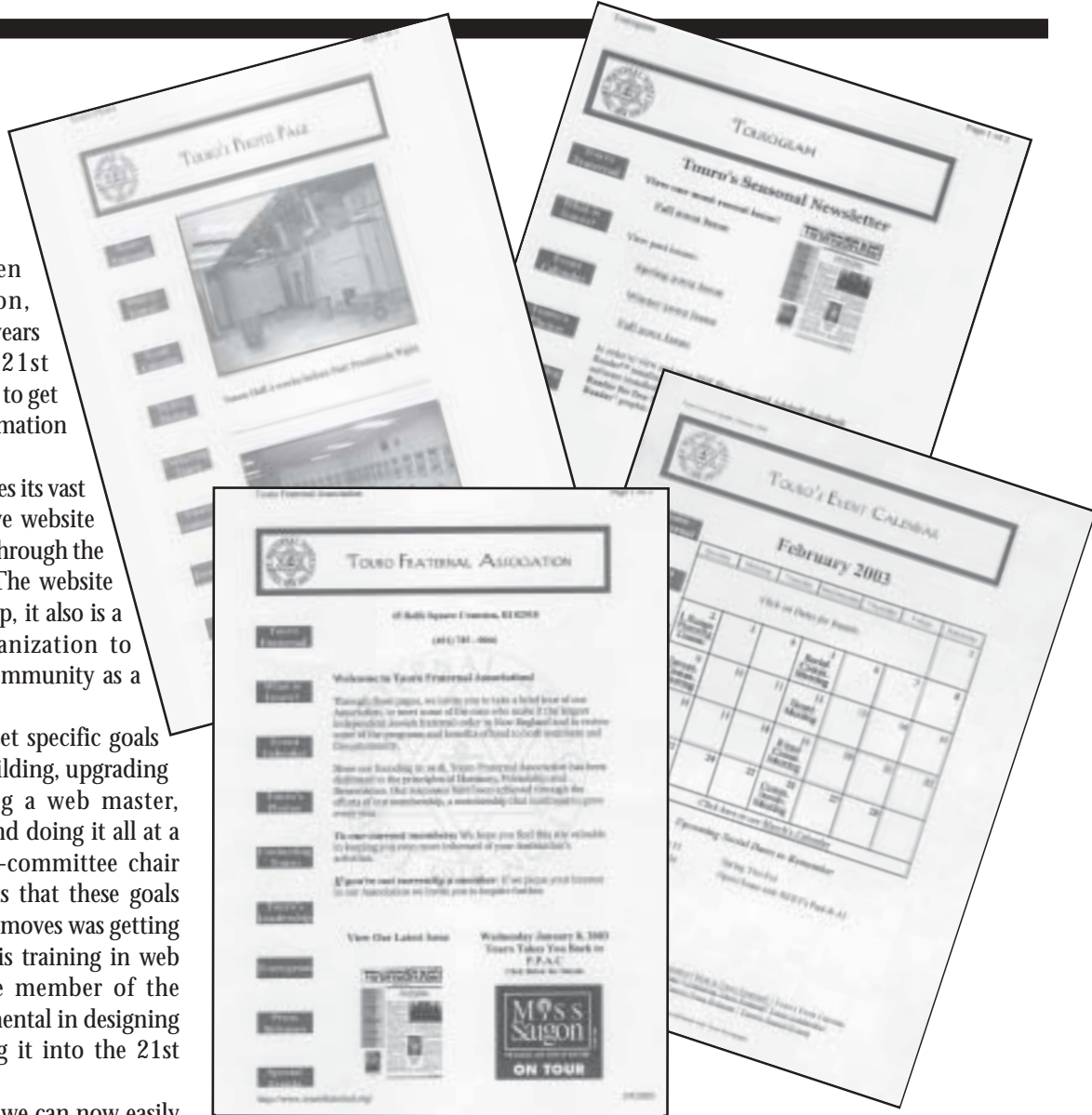
What happens when an organization, which is over 75 years old, decides to enter the 21st century? The logical solution is to get into the fast lane on the Information Super Highway.

Touro Fraternal now reaches its vast membership via its informative website as well as maintaining contact through the Post Office and phone calls. The website not only serves the membership, it also is a marketing tool for the organization to potential members and the community as a whole.

In 2001, the committee set specific goals for the website, including rebuilding, upgrading and maintaining it, training a web master, increasing traffic to the site, and doing it all at a reasonable cost. Website sub-committee chair Lester Nathan proudly reports that these goals have been met. One of the key moves was getting Brother Jeff Stolzberg, with his training in web design, to become an active member of the committee. He's been instrumental in designing the new website and bringing it into the 21st century.

Through a calendar page, we can now easily

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www.tourofraternal.org

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Along
with Joel**
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From the Chairman

Greetings and a Happy New Year to all!! By the time you read this we will have had a good start to 2003. How are those resolutions you made for the New Year coming along? Are you still keeping them or have they already fallen by the wayside?

Occasionally, at our monthly board meetings, I like to share articles or stories that I find to be of some value. Therefore, I present to you a short article written by Glen Hopkins, President of Motivational-Messages. Hope you enjoy.

One of the keys to being successful in anything you do is persistence. Once you have determined exactly what it is you want to accomplish, you must take significant action on a consistent, persistent basis in order to succeed. Think of it like building a muscle. If you have never weight-trained before, the first time you walk into a gym, chances are you will not be able to bench press 250 lbs. However, if you are persistent, and you consistently go back to the gym, you will find yourself getting stronger and closer to your goal with each and every visit.

Several of the things you'll notice on your journey towards your goal are roadblocks. That is, you will encounter obstacles that seem to jump out of nowhere



Robert Miller

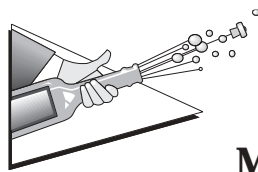
in an attempt to halt your progress. Count on these obstacles. They are a part of life. Everyone would have every success they ever wanted if there were no obstacles. Your job is to be persistent and work through those obstacles. If you find little or no obstacles along the way, chances are you are not really challenging yourself. And when you do reach your goal, you won't experience the feeling of "sweet success". Make your goal a challenging one!

If you take the time to study any successful person, you will learn that the vast majority of them have had more "failures" than they have had "successes". This is

because successful people are persistent; the more they stumble and fall, the more they get right back up and get going again. On the other hand, people who don't get back up and try again, never reach success. For example, Walt Disney was turned down 302 times before he got financing for his dream of creating the "Happiest Place on Earth". Today, due to his persistence, millions of people have shared "the joy of Disney". Colonel Sanders spent two years driving across the United States looking for restaurants to buy his chicken recipe. He was turned down 1,009 times! How successful is Kentucky Fried Chicken today? Having said this, keep in mind that you must constantly reevaluate your circumstances and the approach you are using to reach your goal. There is no sense in being persistent at something that you are doing incorrectly! Sometimes you have to modify your approach along the way. Every time you do something you learn from it, and therefore find a better way to do it the next time.

Today is the day to begin your journey, using consistency and persistency, towards tomorrow's successes!

Fraternally,
Bob Miller-Chairman



Mazels, Mitzvahs & Milestones...

To...
...Brother Judah and
Dorothy Rosen
on their 57th Anniversary,
December 2, 2002

To...
...Brother Chairman Bob
and Debbie Miller
on their 20th Anniversary,
February 19, 2003

Social Scene

By Edward Deluty

Following is the upcoming Social Calendar for 2003



February 23, 2003:

Sunday Brunch, guest speaker is Steve MacDonald. This meeting will also include our next Initiation of new members.

March 5, 2003:

Nomination of officers. Ben & Jerry's ice-cream sundaes.

March 15, 2003:

Two-fer at the West Valley Inn. Entertainment by Johnny T.

March 26, 2003:

KFC night and our annual Membership Open House. Entertainment TBA.

April 30, 2003:

Regular meeting and annual Joke Off.

May 28, 2003:

Installation of officers featuring a full course catered kosher dinner.

June 21, 2003:

Two-fer at the Venus De Milo

June 25, 2003:

Steak Fry and Initiation.

One of the most valuable and important benefits of Touro regular membership is the availability of cemetery sites for the member and his spouse. Joel Pressman, chairman of Touro's Cemetery Committee, is the man charged with the management of Touro's property at Lincoln Park Cemetery.

Joel comes to that job well qualified. Born in Providence's North End, Joel was a graduate of Hope High School and earned a degree in accounting from Bryant College. It was his first job as an accountant at the Senak Company that got him interested in joining Touro. It seems that many other accountants and route salesmen were members of Touro. So in 1955, sponsored by a fellow employee, Joel became a member of Touro.

Although he attended meetings and functions on a regular basis through the years, it wasn't until his early retirement from full-time accounting that Joel started to run for Touro-elected positions. Joel was elected vice president twice and then elected to Touro's Board of Directors. He is now serving in his third 3-year term.

Two years ago, Joel got the Board's attention by reporting that after reviewing the cemetery's billing practices for the maintenance of unused gravesites, he believed the cemetery was overcharging Touro and all the other land-holding organizations. With the blessing of the Board, Joel proceeded with his investigation. After presenting his facts to the Cemetery Committee, Touro and all the land-owning organizations were given rebates and the method for calculating future payments was changed.

Joel Pressman

By Jerry Tebrow



Joel serves on many of Touro's committees and sometimes "runs out of Wednesdays" trying to attend meetings on Touro's traditional meeting night. He has served on the Investment Committee and has been chairman of the Investigation Committee. Joel currently serves on the Budget, Cemetery Search, House and Ways and Means Committees.

Joel is married to his wife and golf partner, Sally. They will be married for 50 years in August. They have two married daughters each of whom live about an hour away. Joel and Sally make many visits to see their grandchildren.

When asked about the changes in Touro since he joined those many years ago, Joel commented on the many and varied activities now sponsored by Touro that did not exist even 10 years ago. The monthly meetings have also greatly changed. In the past, the meetings were very boisterous affairs with a lot of hazing of initiates. Now, with a younger group of officers, the meetings feature guest speakers and lots of food.

This writer can attest to Joel's great sense of humor both on and off the golf course. Having lately played several rounds of golf with Joel, the good-humored barbs start when we put on our shoes and don't end until we drive away. Further, while serving on the Election Committee in May, the committee was distracted by a voter loudly claiming he needed assistance completing his ballot. Joel calmly led the voter to the voting area and gave him detailed instructions - in Yiddish.

Kibitzing with the President

By Richard Glucksman

Being President of Touro offers plenty of rewards - and while they might not be the monetary kind, I still enjoy the job greatly. Of course, I wouldn't mind access to the Touro Lear Jet, but then, I couldn't afford the tax implications either.

As I consider these past two years of my term, what I've found most rewarding is the positive reception nearly every function we've held receives. The kind words from many of my brothers about how much they enjoyed the time whether at Touro Hall or at some other place is very special.

What comes next will be for you to decide. Each one of you reading this has that power. There are no crazy North Korean dictators



here (maybe crazy Northern Cranstoners, but as a general rule they don't have nukes). And while I joke about that, I sit here at home with two small girls asleep in their beds with no conception of the tremendous challenges our country and our Jewish homeland face.

And I'd like to close by asking you to think about those challenges facing those other Presidents - Bush and Sharon - and how it might impact the events your next Touro President hosts. What role do you want Touro to play: should it be your island in the storm, a place to escape those troubles; could it act in a way that adds its and your voice to the national and international dialogue; can we do both?

I remain ever hopeful for the future of Touro, of Israel and of America.





New Level of Touro Rewards

By Andy Lamchick, Committee Chairman

As the new chairman of the Membership Committee, it was incumbent upon me to find a way to increase membership, even in light of the phenomenal growth Touro has seen in the last few years. The committee met and came up with an aggressive program designed to further entice Touro members to bring in their families and friends to the fun and camaraderie that is Touro Fraternal Association.

Since most Touro meetings are basically free, we decided to reward you for bringing a new member to a new level. Now, anyone who sponsors a new regular member (age 52 or under) will have the opportunity to redeem the 15 Bagel Bucks you receive for an array of very desirable gifts.

Here is an example: bring in one new regular member and you will receive 15 Bagel Bucks. You can keep the Bagel Bucks, or redeem them for two passes to the Showcase Cinema. Bring in two regular members and receive 30 Bagel Bucks or a \$25 gift certificate to Gregg's or Twin Oaks. Bring in three and receive 45 Bagel Bucks, which can be redeemed for a \$50 Gift Certificate to Gregg's or Twin Oaks. Four new regular members will get you dinner for four at the Venus DeMilo. There will be a special grand prize for five new regular members or the most new regular members this year.

Help Touro, help yourself, and have fun sharing the fun you have at Touro with your family and friends.

Community Involvement

By Michael Smith, Committee Chairman

At the Community Involvement meeting of October 30, 2002, we had three guest groups tell us their needs. We also made contributions to several organizations which used up our annual funds.

The first guest was Ed Green from the Solomon Schechter Day School. He spoke about the school's financial woes and talked about a scholarship program. We took the school's needs under advisement.

The second guest was Joe Corrente of the WW-II Memorial Monument Committee. He showed us a scale model of the monument to be erected in Providence in about two years and told us about their financial needs. The committee decided to purchase a concrete bench with Touro's name and logo inscribed on it.

The third speakers were Duffy Page and Robin Kaufman of the Bureau of Jewish Education. They pitched for a grant for the March of the Living, of which we have been an active part previously, and for a Celebrations Grant for a series of events around the state to promote awareness of Jewish holidays and customs. We are taking their requests under advisement.

We also sponsored a blood drive on November 5th at Touro Hall.

Monies issued for the end of the year went to the following:

WW II Memorial Monument	\$5,000
BBYO Basketball and Soccer Sponsorship	\$1,000
Jewish Federation of Rhode Island	\$1,000
Rhode Island Food Bank	\$1,000
Providence Hebrew Free Loan Association	\$350
Providence Journal Santa Fund	\$500

Five New Brothers are Initiated at October Meeting



Pictured above are the newest members of Touro (listed alphabetically): Richard Z. Garfinkel, John Kelman, Jason Lovitz, David Mossberg, and Alan Rappoport.

Web - Continued from page 1

update the site to include lodge and social functions. The photo pages provide a unique opportunity to see different images of Touro functions than those found in the Tourogram and often, immediately after the function.

The future will find new and interesting additions to the website. Event flyers, membership applications, and organizational brochures will be added as printable links allowing you instant access to pertinent Touro information and decreasing the membership's reliance on the postal service.

Additional links will connect the membership to other Jewish organizations and allow them to be connected to us.

See for yourself. Click on to tourofraternal.org and see what Touro is all about and where it's going. Then, let the committee know what you think and what suggestions you may have.



On December 8, Hanukah was celebrated Touro style: gifts for the children, hot dogs, pizza and latkes for all!



October Two-fer at the Sheraton Airport Hotel.

A Lively Steve Kass Visits Touro

By Lester Nathan

WPRO talk show host Steve Kass shared his many thoughts and opinions with Touro members at November's lodge meeting which included the initiation of five new members and a deli dinner.

Many of our members know Steve not only from his radio show, but from his television program, *The Lively Experiment*. A few remember his father, who coached their basketball team, and whom Steve assisted as a youngster.

Steve covered past, present and future Rhode Island news stories. He began with an update on Buddy Cianci, his talk show co-host at the time. Next came a story about Steve's first radio audition, in which the station owner dismissed his chances for success.

Today, Steve Kass' talk show audience includes many of the local politicians. Did you know that many years ago, he helped



Steve Kass with Harmony Lodge President, Richard Glucksman.

eliminate a tax on air? When one of his listeners complained about the state tax on the air refills in diving tanks, Steve got so riled up on his show that the State Assembly

repealed the law the following day! He called this his greatest accomplishment to date.

He offered some candid insight into Governor Almond's second term. He said the Governor chose not to fight the General Assembly and got little new legislation passed. Nor could he get them to seriously consider his budgets, since he had no political support in either house and chose not to work with the leadership.

Steve was fairly upbeat on both incoming Governor Carcieri and Providence Mayor Cicilline. "I think we're in good hands right now – until they prove me wrong," he said. He believes Carcieri has a much different attitude than Almond and will put more energy into the job. With government spending on the rise and revenues falling, there will be plenty of talk show discussion for Steve Kass in the coming year.

Touro's Other "Club"

By Art Poulten

Touro's "other" club is growing in membership - and it does so every year without incentives and without a membership open house - even without a membership application!



We're speaking of the Club of Life comprised of Touro regular members who have reached the age of 80 or who have been members for 50 or more consecutive years. When they reach one of those milestones they earn the right to a free ride without losing any of their Touro benefits. That means no more dues payments.

But these Life Members of Touro have paid their dues in many ways - by serving as officers and Board members, as members of committees or simply as loyal members - supporting the Association and contributing to its growth.

This year, six more qualified to join over 125 other members of this exclusive Club of Life: Dr. Bernard Berstein, Harold Harmonoff, Irving Kline, Owen Kwasha, Jerome Lamchick, and Morton Paige.

We congratulate them on reaching this important milestone and for their support of Touro.

News from the Student Financial Aid Committee

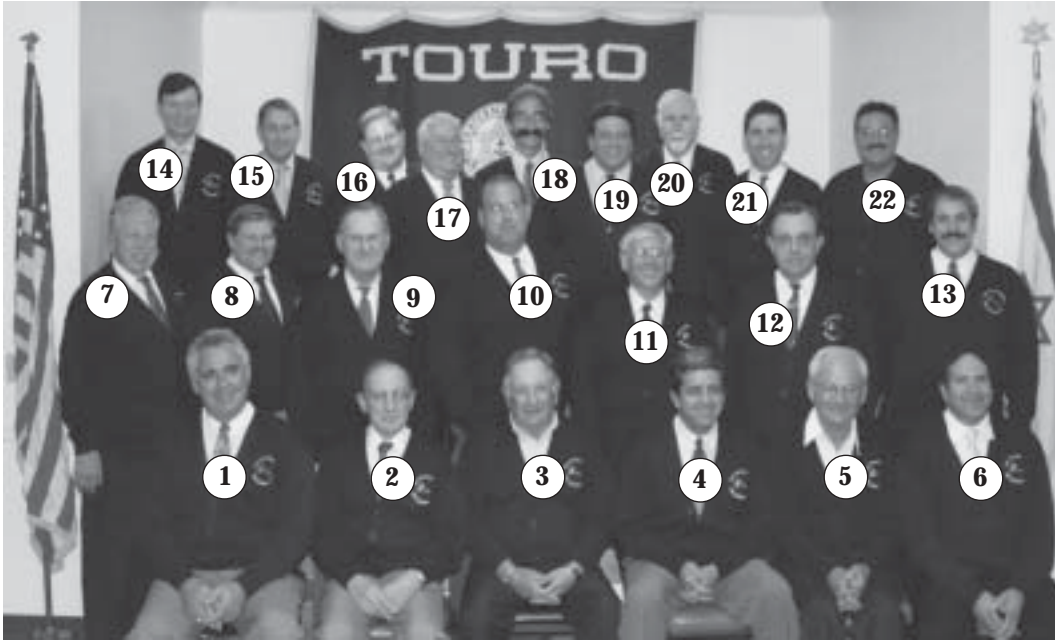
By Alan Lury, Committee Chairman

Winter is here and your Student Financial Aid Committee is kicking off Touro's 2003 Scholarship/Grant program.

The Student Financial Aid Committee will award up to two \$2,500 grants to the children of Touro members. In addition, Touro will continue to award up to ten \$2,000 interest-free loans. Information on how to apply for these college-funding opportunities will be mailed to Touro members in March. The committee looks forward to assisting our brothers and sisters with their children's ever-increasing college tuition costs.

Past President Contest Winners

By Art Poulten



Remember this picture from the last edition of the Tourogram? It shows the 22 men honored at the Touro Past Presidents Night last September.

Apparently the more than 120 Touro members who attended that night remember the evening well - but only two remembered the past presidents shown in the photo.

Because they did recognize all 22 and took the time to enter the contest, Brothers Harold Labush and Irving Wolpert each have 10 Bagel Bucks to spend as they please on any Touro event. Congratulations to them.

And for those of you who wondered exactly who they are, here's the photo again and the correct identification:

- (2) Morton Coken
- (6) Charles Dressler
- (8) Andrew Gilstein
- (4) Jeffrey Goldberg
- (11) Allan Gourse
- (22) Alan Hochman
- (20) Robert Hodosh
- (19) Stevan Labush
- (1) Andrew Lamchick
- (3) Leonard Levin
- (15) Howard Lipsey
- (16) Alan Lury
- (7) Nathan Lury
- (10) Robert Miller
- (12) Arthur Poulten
- (18) Joseph Shapiro
- (5) Aaron Shatkin
- (13) Aaron Sherman
- (14) David Sholes
- (17) Michael Smith
- (9) Mitchell Sugarman
- (21) Bruce Weisman

Welcome

New Members in 2002

George G. Alkins	Marvin Homonoff	Michael D. Pearlman
Larry Berman	Mitchell A. Kaplan	Alan Rappoport
Edward Bochner	William Karetny	Albert S. Resnick
Matthew Brennan	John Kelman	Mark Rotenberg
William L. Frank	Albert J. Krasner	Jonathan Rubin
Alan R. Friedman	Edward Krasner	Jeffrey Salk
Richard Z. Garfinkel	Richard Levenson	Mitchell W. Scholar
Howard Ginsberg	Jordan A. Liner	Steven Waldman
Joel Gluck	Jason Lovitz	Dr. Marvin S. Wasser
Michael Goldstein	Dr. Frederick S. Lury	Merrill J. Winoker
Thomas Gordon	Peter Mittler	Harris Yetra
Harold J. Halzel	David Mossberg	Charles R. Ziegler
Jeffrey Harpel	Rabbi Stephan O. Parnes	

In Memoriam

for Brothers we have lost during the Year 2002

- Abraham Abelson
-
- Charles Abrams
-
- Morris J. Bernstein
-
- Milton P. Forman
-
- Karlman Goodman
-
- Lester Kessler
-
- Eli Leftin
-
- Jack Levin
-
- Harvey A. Lieberman
-
- David Schuster

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HARMONY • FRIENDSHIP • BENEVOLENCE

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Touro Membership Open House

• • •

March 26, 2003

6:30 PM • Touro Hall

• SPECIAL GUEST SPEAKER •

• FANTASTIC INCENTIVES •
*To bring in new prospective
"regular members" that night*

• RAFFLE •

• GREAT FOOD •
*Featuring Touro's
Famous "KFC" Dinner*

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